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ORION

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E X E C U T I V E





O rion 1600E — even the name is evocative of an age when luxury cars were more usually associated with high-ranking business executives and the rich. Happily, times have changed, and 'executive' cars are now available

to all. The Orion 1600E is a superb example of an affordable luxury saloon, embodying the benefits of advanced technology and modern materials. Prestige, of course, is timeless, and it's plentiful in the Orion 1600E. In a word . . . Excellence.

An exclusive luxury version of the fuel-injected Orion for the discerning motorist who appreciates the finer points of a performance saloon.



■ Ford's new Orion 1600E is a highly sophisticated blend of modern car technology and the timeless appeal of sheer luxury. This is given expression in the leather upholstery and trim, the wood veneer door trim

cappings, the classical coachline and stylish alloy wheels. Tinted glass all round and a tilt and slide sunroof complete the pattern of elegance and prestige.

THE LUXURY OF REAL LEATHER



Hand-crafted leather endows the interior of a car with an atmosphere all its own. Though the emphasis is — justly — upon luxury, leather is also highly

functional in having 'breathing' qualities and in being hard-wearing and easy to wipe clean. It also means that long journeys are easily taken in their stride.



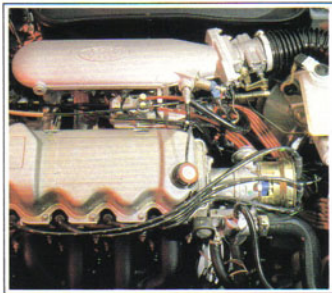
■ The leather-clad seats of the Orion 1600E have been specially designed for comfort and support, and crafted to the highest standards of finish. The front seats are reclining and — like those in the rear — have fully adjustable padded head restraints. The rear seat also

incorporates a leather-covered fold-down armrest. The tasteful wood veneer door trim cappings add a superb finishing touch to the interior, as do the leather trimmed gearshift knob and gearshift and handbrake gaiters.

A RARE BREED



The Orion 1600E is where the thresholds of modern engineering and traditional craftsmanship meet, in producing a car that's very much of today, with classical elegance always associated with genuine leather and saloon car styling. Nothing has been spared in either discipline to create an affordable performance saloon with a real feeling of prestige. At the heart of the Orion 1600E is a powerful 1.6-litre engine with



electronic fuel injection. This ensures optimum power output and reliability under a wide range of driving conditions. The engine's power is delivered to the front wheels through a slick five-speed gearbox. Driveability is enhanced by the leather covered steering wheel and by the tachometer, and an electronic six-speaker radio/cassette system with graphic equaliser adds to the overall enjoyment of travelling in the Orion 1600E.

SPECIFICATIONS

Features of the Orion 1600E

ENGINEERING:

- Body, four door saloon.
- 1.6-litre, 105 PS engine with Bosch K-Jetronic fuel injection.
- Automatic choke with electronic breakerless ignition.
- Five-speed gearbox.

EXTERIOR:

- Back panel appliqué, black.
- 1600E badge on boot lid.
- Grey bodyside moulding with bright insert.
- Body colour bumpers with bright insert.
- Central locking with torch key.
- Electrically operated and heated door mirrors with body colour housings.
- Tinted glass.
- Tyres: 185/60 HR 14.
- 5/2x14 special style alloy wheels.
- Electrically operated front windows.

INTERIOR:

- Leather covered gearshift knob and gaiter.
- Leather handbrake gaiter.
- Front footwell illumination.
- Rear courtesy light.
- Four door operated courtesy lights, with delayed 'switch off' function.
- Illuminated vanity mirror on passenger sunvisor.
- Carpeted door bins.
- Colour-keyed cut pile carpet.
- Quartz digital solid state clock.
- Centre console with integral coin slots and cassette storage.
- Wood veneer door trim and fascia capping.
- Cloth headlining.



- In-car entertainment: Electronic Sound System ECU2 including graphic equaliser. Six speakers and aerial incorporated in rear windscreen.
- Fuel computer.
- Tachometer.
- Glove box with lid and illumination.
- Boot light.
- Folding rear centre armrest.
- Fully adjustable rear head restraints.

EXTERIOR BODY COLOURS:

- Raven or Mercury Grey — enhanced by distinctive coachlines.



- Leather trim.
- Front sports seats.
- Two-spoke leather covered steering wheel with centre horn push.

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EXTRA COVER PLANS

Extra Cover Plans available, see your Ford Dealer for details.

Standard exterior features on all Orion models

- Bumpers, polycarbonate.
- Fuel tank cap with high security lock, locking by ignition key.
- Heated rear window.
- Horn single tone.
- Lights: Halogen headlamps. Hazard warning flashers. Reversing lights. Rear fog lights. Side repeat flashers.

- Locks: Anti-burst door locks. Child proof rear door locks. High security integral door lock release in interior door latch handle. Bootlid pushlock.
- Tow hooks, front and rear.
- Wipers: Two speed intermittent. Electric wash.

Standard interior features on all Orion models

- Ashtrays: One mounted in instrument panel centre stack. One in each rear door.

■ Cigar lighter, illuminated front.

- Controls: Two steering column stalks controlling light functions, wash/wipe functions and indicators.

- Door trim: Moulded panel including soft feel armrests and storage bins, door pull, grab handles and cloth insert.

■ Grab handle on front passenger side.

- Heater/ventilation: Heater controls with illuminated bezel. Three speed illuminated heater blower switch. Four face level vents, air temperature, direction and flow controlled. Dedicated side window demist.

■ Instruments:

- Speedometer, odometer, fuel gauge, water temperature gauge, trip recorder, warning lights for oil pressure, direction indicators, high beam, ignition/alternator brake failure/handbrake, lights on.

■ Instrument panel:

- Centre stack with black instrument binnacle. Driver's side lower stowage. Passengers' side upper stowage.

■ Lights:

- Front courtesy light, header mounted operated by switches on front doors.

■ Luggage compartment:

- Carpet on floor and seat back. Cloth covered rear parcel tray.

■ Mirrors:

- Dipping interior rear view, black. Vanity mirror on passenger sunvisor.

■ Seats:

- Fully reclining front. Fully adjustable head restraints on front seats. 60:40 split rear seatback.

■ Seat belts:

- Front inertia reel. Rear outboard inertia reel and centre static.

■ Sunroof, tilting/sliding glass with loured blind.

■ Sunvisors, two swivelling

■ Switches:

- Illuminated instrument panel micro-switches.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

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E X E C U T I V E

THE · DARK · HORSE

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E X E C U T I V E



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